

## Course Introduction

Today, Information is at the heart of all organizations, like blood flowing body. However, too often Information is not professionally managed. Furthermore, the results of poorly managed information can be catastrophic from legal and regulatory sanctions to business collapse also it can be complicated to use data to drive business decisions.

This training course will provide a foundation to the topic of Data Governance by describing the drivers for Data Governance, including its purpose, outcome, organizational structures, roles, responsibilities, and activities for Data Governance. Moreover, the course will provide the rationale why Information Management is critical and provide methods and practices for addressing key Data Governance challenges and equip organizations to address the challenges that increased regulatory scrutiny brings and build a data-driven culture through data governance.

## Course Objectives

- To give participants a firm grounding in the core Data Governance concepts.
- To illustrate their practical application throughout with real examples of how Data Governance can be applied for different organization styles.

## Learning Level

- Intermediate

## Course Duration

- 2 Days

## Course Prerequisite

A passion to see information managed as a corporate asset

## Target Group

- Executives
- Chief Data Officer

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### For More Information & Registration, Please Contact Training Division

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Data Stewards  
Information Managers  
Information Quality Practitioners  
Business Technology Partners  
Business Analysts  
Enterprise Architects  
Information Architects

## Course Outline

- Introduction
- Data Governance Fundamentals and Concept
- Data Management Fundamentals
- International Data Governance Framework
- Data Governance Case study
- Data Stewardship Fundamentals
- Thailand Data Governance Framework
- Data Governance Environment
- Data Definition
- Data Rule
- Data Governance Structure
  - Exercise #1 Data Governance Readiness Assessment (Checklist)
  - Exercise #2 Phase #Plan (Vision, Policy and Regulations)
- Data Governance Process
  - Exercise #3 Phase #Do (Data Governance Process)
- Data Governance Metrics Success Measures
  - Exercise #4 Phase #Check (Measure and Report)
  - Exercise #5 Phase #Act (Continuous Improvement)

### Official Training Partner



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